

## Business Concept Research Paper

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4 Examples of a Business Concept posted by John Spacey , January 26, 2018 A business concept is an idea

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that is the basis for founding or transforming a business.

## **4 Examples of a Business Concept - Simplifiable**

A business concept is the foundational idea behind a business. This is intended to provide meaningful direction for the process of developing a business plan and launching a firm. At this stage, things will change and there is no need for a business concept to fully describe the business. What business concepts do capture is the unique value proposition of your business in the context of a crowded market.

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Business research: Definition Business research is a process of acquiring detailed information of all the areas of business and using such information in maximizing the sales and profit of the business. Such a study helps companies determine which product/service is most profitable or in demand.

## **Business Research: Definition, Methods, Types and Examples**

Title: Business Concept Research Paper Author: wiki.ctsnet.org-Marcel Urner-2020-09-17-20-38-52 Subject: Business Concept Research Paper Keywords

Peter F. Drucker argues that what underlies the current malaise of so many large and successful organizations worldwide is that their theory of the business no longer works. The story is a familiar one: a company that was a superstar only yesterday finds itself stagnating and frustrated, in trouble and, often, in a seemingly unmanageable crisis. The root cause of nearly every one of these crises is not that things are being done poorly. It is not even that the wrong things are being done. Indeed, in most cases, the right things are being done—but fruitlessly. What accounts for this apparent paradox? The assumptions on which the organization has been built and is being run no longer fit reality. These are the assumptions that shape any organization's behavior, dictate its decisions about what to do and what not to do, and define what an organization considers meaningful results. These assumptions are what Drucker calls a company's theory of the business. The Harvard Business Review Classics series offers you

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the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world—and will have a direct impact on you today and for years to come.

Reinvent your organization for the hybrid age. Hybrid work is here to stay—but what will it look like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. *Hybrid Workplace: The Insights You Need from Harvard Business Review* will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the *Insights You Need from Harvard Business Review* series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The *Insights You Need* series will help you grasp these critical ideas—and prepare you and your company for the future.

*The Challenge Built to Last*, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The

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research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

This book covers three principal subject areas: smart cities, general contractors and business models. The smart city concept is currently on the rise and cities around the world appear to be in a race to become smart, fast. Converting big cities into smart cities is a move that almost all cities around the globe have made, or will undoubtedly make in the near future, to be able to cope with the various repercussions of urbanization. Smartness is a vague term that could relate to anything and everything, such as infrastructure, people or governance. In this book, we focus our attention on smart buildings - large ones, in particular - and attempt to identify the key problems that France-based construction companies face today, in order to suggest plausible solutions. Our research findings show that no single business model can fit all smart cities worldwide. Using the general contractor business model for smart cities, this book proposes an original solution to managing smart city projects, bringing together architecture, construction and strategy.

Key Concepts in Business Practice is one of a range of comprehensive glossaries with entries arranged alphabetically for easy reference. All major concepts, terms, theories and theorists are incorporated and cross-referenced. Additional reading and Internet research opportunities are identified. More

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complex terminology is made clearer with numerous diagrams and illustrations. With over 500 key terms defined, the book represents a comprehensive must-have reference for anyone studying a business-related course or those simply wishing to understand what business practice is all about. It will be especially useful as a revision aid.

Research Paper (postgraduate) from the year 2013 in the subject Business economics - Trade and Distribution, grade: A, University of Massachusetts Boston, language: English, abstract: Executive Summary The existence of human beings is intrinsically dependent on good monetary machineries. Thus, if the business machineries are not efficient enough to maintain one's needs, then the existence of the entire human race is under threat. Nevertheless, irrespective of the many hardships faced by various small business enterprises, electronic commerce comes in handy to render mobile commerce services more effective in today's modern society (Reynolds, 2004). It is against this backdrop that this paper relays a detailed business case for Africana Foods and Drinks Ltd as well as layout the logical design of the business website and its initial prototype in a bid to taking full advantage of this e-commerce era. Companies that do not realize the usefulness of e-commerce will soon be bumped out of the market. In laying a general stage for the entire business case, the paper begins by providing a detailed description of the business by listing out the company name and its activities. The paper then relays the company's vision and mission statement as well as the company goals and objectives. This is followed by the business model which relays the value proposition and the revenue model. The paper then provides a market analysis, a competitor's analysis and carefully lays down the strategy of implementing the whole business concept. The final part of the paper covers a description of the website including its navigational and transactional aspects. The paper will then give a relevant conclusion and list the sources used and also provide an appendix.

This book aims to provide new research methods, theories and applications from various areas of management and engineering. In detail, the included scientific papers analyze and describe communication processes in the fields of logistics, informatics, service sciences and other related areas. The variety of the papers delivers added value for both scholars and practitioners. Information and communication technologies have been providing an effective network infrastructure and development platform for logistics and service operations. To meet the needs of consumers and to promote core competences, many institutions and firms have been developing new types of services. This proceeding focuses on I and data driven technical and management innovation in logistics, informatics and services. In detail, the included scientific papers analyze the latest fundamental advances in the state of the art and practice of logistics, informatics, service operations and service science. This book is the documentation of the

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conference 11th International Conference on Logistics, Informatics and Service Sciences, which took place at the Shandong University. Due to the impact of COVID-19, LISS 2021 took place online as a virtual conference.

This book proposes a method to evaluate the work of teachers acting in a very specific educational context: graduate programs at higher education institutions. There are many publications on the field of measurement and evaluation of teaching practices, but these studies are usually conducted at the undergraduate level and ignore the nuances of teaching practices at the graduate level. Should professors demonstrate the same skills when they teach in undergraduate programs as they do when they teach in graduate programs? Is it appropriate to use the same assessment tools both at the undergraduate and the graduate levels? Do the teaching practices evolve the same way at the graduate and undergraduate levels? The book intends to answer these questions by introducing a methodological approach to find the relevant variables that are the foundation of professional practices at the graduate level as determined by the scientific community and through the analysis of the stakeholders' perceptions. The proposed methodological approach combines quantitative and qualitative research techniques to identify and explain, within a mixed-method framework, the most important factors that lead to teaching quality at graduate level. Therefore, *How to Evaluate Teaching Practices in Graduate Practices* will be a valuable resource for students, university professors and educational administrators interested in quality assurance processes in higher education institutions.

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